### CONTRACT



And:

Media Strategies & Research **Attention: Sharon Wong** 1580 Lincoin Street Suite #510 **Denver, CO 80203** 

|                          | Contract / Re<br>148347 | vision<br>/ |      | Alt. Order: | ¥            |
|--------------------------|-------------------------|-------------|------|-------------|--------------|
| Product                  |                         | •           |      | <u></u>     |              |
|                          |                         |             |      |             |              |
| Contract Dates           | Est. #                  | •           |      |             |              |
| 08/07/12 - 08/10/12      |                         |             |      |             |              |
| Advertiser               | M                       |             | Ori  | ginal Date  | / Revision   |
| POL - Pacific Resource P | artnership              |             | 0    | 8/06/12     | / 08/06/12   |
|                          | Billing Cycle           | Billing     | Cale | endar       | Cash/Trade   |
|                          | EOM/EOC                 | Broadcast   |      |             | Cash         |
|                          | Station                 | Accour      | nt E | xecutive    | Sales Office |
|                          | KHON                    | KHON        | Hot  | use         | KHON-Local   |
|                          | Special Hand            | ling        |      |             |              |
|                          | Demographic             |             |      |             |              |
| ļ                        | Adults 25-54            |             |      |             |              |
|                          |                         |             |      |             |              |
|                          |                         |             |      |             |              |
|                          | IDB#                    | Adverti     | ser  |             | Product Code |
|                          | Agency Ref              |             |      | Advertiser  | Ref          |

Spots/

|   |  | - P-33-               | _          |            |
|---|--|-----------------------|------------|------------|
| *Line Ch Start Date End Date Description  | Start/End Time                           | Days Length Week Rate | Type Spots | Amount     |
| N 1 KHON 08/07/12 08/07/12 Masterchef <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 08/06/12 08/12/12 -1 1 | 7p-8p<br><u>Rate</u><br>\$1,000.00       | :30                   | NM 1       | \$1,000.00 |
| N 2 KHON 08/10/12 08/10/12 Bones  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1                                 | 8p-9p<br><u>Rate</u><br>\$500.00         | :30                   | NM 1       | \$500.00   |
| N 3 KHON 08/07/12 08/07/12 Inside Edition  Start Date End Date Weekdays Spots/Wee  Week: 08/06/12 08/12/12 -1 1                       | 1035p-1105p<br><u>k Rate</u><br>\$300.00 | :30                   | NM 1       | \$300.00   |
| *Tax 1 Note: Sales Tax 4.712%.  |  | Totals                | 3          | \$1,800.00 |
| Time Period # of Spots Gross Amount   | Net Amount                               | *Tax 1                | Total      |            |
| 07/30/12 -08/10/12 3 \$1,800.00   | \$1,530.00                               | \$72.09               | \$1,602.09 |            |
| Totals 3 \$1,800.00   | \$1,530.00                               | <b>\$72</b> .09       | \$1,602.09 |            |

| Signature: | <br>Date: |             |
|------------|-----------|-------------|
| •          |           | <del></del> |



**KITV** 801 South King Street Honolulu, HI 96813 (808)535-0400

www.KITV.com

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 **Denver, CO 80203** 

| Contract / Re  | vision  | Alt Order   | #   |
|----------------|---|---|---|
| 915062         | 1   |   |   |
| •              |   |   |   |
|                |   |   |   |
| Estimate #     |   |   |   |
| 11172          |   |   |   |
| <b>.</b>       |   | Original Date   | / Revision  |
| nership        |   | 08/02/12  | / 08/02/12  |
| Billing Cycle  | Billing   | Calendar  | Cash/Trade  |
| EOM/EOC        | Broadcast Account Executive   |   | Cash  |
| Station        |   |   | Sales Office  |
| KITV           | KITV F  | Political Local   | K Honolulu  |
| Special Hand   | lling   |   |   |
| Politcal Dupli | cate File   | е Сору  |   |
| Demographic    | }   |   |   |
| Adults 25-54   |   |   |   |
|                |   |   | T   |
|                |   |   |   |
| IDB#           | Advert  | iser Code   | Product Code  |
|                |   |   |   |
| Agency Ref     |   | Advertise   | r Ref   |
|                | Estimate # 11172  nershlp  Billing Cycle EOM/EOC Station KITV  Special Hanc Politcal Dupli Demographic Adults 25-54 | Estimate # 11172  nershlp  Billing Cycle Billing EOM/EOC Broadd Station Account KITV KITV F Special Handling Politcal Duplicate File Demographic Adults 25-54 | Estimate # 11172  Driginal Date 08/02/12  Billing Cycle EOM/EOC Billing Calendar Broadcast Station KITV KITV Political Local Special Handling Politcal Duplicate File Copy Demographic Adults 25-54  IDB# Advertiser Code |

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount KITV 08/08/12 08/12/12 KITV 4 News This Morning 530-6A :30 NM \$500.00 Weekdays Start Date **End Date** Spots/Week Rate Week: 08/06/12 08/12/12 11111--5 \$100.00 KITV 08/06/12 08/12/12 KITV 4 News This Morning 6-7A :30 NM 10 \$1,000.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/08/12 08/12/12 22222--10 \$100.00 3 KITV 08/06/12 08/12/12 GMA M-F 7-9am :30 NM 10 \$1,000.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 08/06/12 08/12/12 22222--\$100.00 KITV 08/06/12 08/12/12 The View 8:58-10:00 am / Hc :30 NM 5 \$750.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 11111--\$150.00 KITV 08/06/12 08/12/12 3-4pm :30 NM 5 \$500.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 11111--\$100.00 5 08/12/12 KITV 08/06/12 Dr Oz 4-5p 4-5p :30 NM 7 \$875.00 **End Date** Start Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 21211--\$125.00 KITV 08/06/12 08/12/12 KITV News At 5 5-5:30pm :30 NM \$1,500.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 11111--\$300.00 5 KITV 08/06/12 08/12/12 KITV News At 6 6-6:30pm :30 NM 3 \$1,500.00 Start Date Weekdays **End Date** Spots/Week Rate Week: 08/06/12 08/12/12 -1-11--3 \$500.00 KITV 08/07/12 08/07/12 LAST MAN/COUGAR 7-8pm :30 NM \$600.00 1 **End Date** Start Date **Weekdays** Spots/Week Rate Week: 08/06/12 08/12/12 -T---\$600.00 10 KITV 08/08/12 08/08/12 MIDDLE/SUB 7-8pm :30 NM \$800.00 **Start Date** End Date 08/12/12 Weekdays Spots/Week Rate Week: 08/06/12 --W----\$800.00 11 KITV 08/09/12 08/09/12 **WIPEOUT** 8-9pm :30 NM \$800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

lotwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

arst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

\$15,325.00

08/02/12 / 08/02/12



KITV 801 South King Street Honolulu, HI 96813 (808)535-0400

www.KITV.com

|                                       | Contract / Revision<br>915062 / | Alt Order #             |
|---------------------------------------|---------------------------------|-------------------------|
| Contract Dates<br>08/06/12 - 08/12/12 | Product<br>8/6WK                | Estimate #<br>11172     |
| Advertiser                            | <u>  Or</u>                     | riginal Date / Revision |

**Totals** 

|  |  | Spots/   |            |            |
|--|--|--|------------|------------|
| *Line Ch Start Date End Date Description   | Start/End Time                               | Days Length Week Rate  | Type Spots | Amount     |
| Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        T         1                           | <u>Rate</u><br>\$800.00                      |  |            |            |
| 12 KITV 08/06/12 08/12/12 KITV News At 10  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 11111 5                                    | 10-1035pm<br><u>Rate</u><br>\$500.00         | :30  | NM 5       | \$2,500.00 |
| 13 KITV 08/06/12 08/12/12 KITV 4 News at 10 II M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 11111 5 | KITV 4 News at 10<br><u>Rate</u><br>\$300.00 | :30  | NM 5       | \$1,500.00 |
| 14 KITV 08/06/12 08/12/12 NIghtline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 11111 5                | 11-1130p<br><u>Rate</u><br>\$80.00           | :30  | NM 5       | \$400.00   |
| 15 KITV 08/06/12 08/12/12 KITV 4 News This Moming  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 11111 5                            | 5-530a<br><u>Rate</u><br>\$100.00            | :30  | NM 5       | \$500.00   |
| N 16 KITV 08/10/12 08/10/12 20/20  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12F 1   | 9-10pm<br><u>Rate</u><br>\$600.00            | :30  | NM 1       | \$600.00   |
| <u>Spot Ch Date Range Description</u> 1 K/TV 08/06/12-08/12/12 20/20  See MG 16.2  | Start/End Time<br>9-10pm                     | Weekdays         Length         Rate          F         :30         \$600.00 | Type<br>NM |            |
| 2 KITV 08/06/12-08/12/12 WIPEOUT  → MG for 16.1 08/10  | 7-8pm  | Th :30 \$600.00  | NM         |            |

Pacific Resource Partner:

'Tax 1 Note: General Excise Tax 4.712%

| Time Period        | # of Spots | Gross Amount | Net Amount  | *Tax 1   | Total       |
|--------------------|------------|--------------|-------------|----------|-------------|
| )7/30/12 -08/10/12 | 74         | \$15,325.00  | \$13,026.25 | \$613.80 | \$13,640.05 |
| Γotals             | 74         | \$15,325.00  | \$13,026.25 | \$613.80 | \$13,640.05 |

| 3ignature: | Date: |  |
|------------|-------|--|
| •          |       |  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

otwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and untipayment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



801 South King Street Honolulu, HI 96813 (808)535-0400

ww.KITV.com

ind:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

|                         | Contract / Rev | ision    | Alt Order #     | 11           |
|-------------------------|----------------|----------|-----------------|--------------|
|                         | 939865         | 1        |                 | <u> </u>     |
| Product                 |                |          |                 |              |
| 8/6WK ADD TO SKED       | 1 4 4          |          |                 |              |
| Contract Dates          | Estimate #     |          |                 |              |
| 08/07/12 - 08/12/12     | 11567          |          |                 |              |
| Advertiser              |                |          | Original Date   | 1            |
| Pacific Resource Partne | rship          | i        | 08/06/12        | / 08/06/12   |
|                         | Billing Cycle  | Billing  | Calendar        | Cash/Trade   |
|                         | EOM/EOC        | Broade   | cast            | Cash         |
|                         |                |          | nt Executive    | Sales Office |
|                         | Station        |          |                 |              |
|                         | KITV           | KIIVI    | Political Local | N Tiolioidia |
|                         | Special Hand   | ling     |                 |              |
|                         | Politcal Dupli | cate Fil | е Сору          |              |
|                         | Demographic    |          |                 |              |
|                         | Adults 25-54   |          |                 |              |
|                         | 7.00.00        |          |                 |              |
|                         | ļ              | 1        |                 | ×y           |
|                         |                | <u> </u> |                 | Product Code |
|                         | IDB#           | Adver    | tiser Code      | PIOQUEL COUR |
|                         |                |          |                 |              |
|                         | Agency Ref     |          | Advertise       | er Ref       |
|                         | 1              |          | l l             |              |

Totals

Spots/ **Amount** Type Spots Length Week Rate Start/End Time Days \*Line Ch Start Date End Date Description \$150.00 :30 KITV 4 News This Morning 5-530A 08/10/12 08/10/12 Spots/Week Rate End Date Weekdays Start Date \$150.00 08/12/12 ---F--Week: 08/06/12 \$150.00 NM :30 KITV 4 News This Morning 530-6A KITV 08/08/12 08/08/12 Spots/Week Rate Weekdays **End Date** Start Date \$150.00 1 --W----Week: 08/06/12 08/12/12 \$250.00 NM :30 4-5p Dr Oz 4-5p KITV 08/08/12 08/08/12 Spots/Week Rate Weekdays Start Date **End Date** \$250.00 08/12/12 Week: 08/06/12 \$400.00 NM 2 :30 How I Met Your Mother M-F 6:27-7:00 pm 4 KITV 08/07/12 08/09/12 Spots/Week Rate Start Date **Weekdays End Date** \$200.00 2 08/12/12 Week: 08/06/12 NM \$150.00 30 11-1130p 08/10/12 **Nightline** KITV 08/10/12 Rate Spots/Week Weekdays Start Date **End Date** \$150.00 Week: 08/06/12 08/12/12

\*Tax 1 Note: General Excise Tax 4.712% Total \*Tax 1 **Net Amount Gross Amount** Time Period # of Spots \$979.06 \$44.06 \$1,100.00 \$935.00 07/30/12 -08/10/12 \$44.06 \$935.00 \$1,100.00 6 Totals

| Cianoturo: | Date: |  |
|------------|-------|--|
| Signature: | Dutoi |  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

otwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bilts rendered payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance ca specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of and warrants that it is not purchasing broadcast eir lime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to basis of race or ethnicity

Print Date 07/31/12

Page 1 of 1

# CONTRACT



FVE KFVE-K5
420 Waiakamilo Road
Suite 205 Honolulu, Hi 96817 (808) 847-9375

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

|                         | Contract / Rev | ision                       |      | Alt Order# |                |
|-------------------------|----------------|-----------------------------|------|------------|----------------|
|                         | 803216         | 1                           |      |            | <u></u>        |
| Product                 |                |                             |      |            |                |
| Contract Dates          | Estimate #     |                             |      |            |                |
| 08/01/12 - 08/05/12     | 11506          |                             |      |            |                |
| Advertiser              |                |                             | _    | ginal Date |                |
| Pacific Resource Partne | rship          |                             | I    | 7/31/12    | / 07/31/12     |
|                         | Billing Cycle  | Billing                     | Cal  | endar      | Cash/Trade     |
|                         | EOM/EOC        | Broadcast Account Executive |      |            | Cash           |
|                         | Station        |                             |      | xecutive   | Sales Office   |
|                         | KFVE           | March                       | e' K | awai       | Honolulu-Local |
|                         | Special Hand   | ling                        |      |            |                |
|                         | Demographic    |                             |      |            |                |
|                         |                |                             |      |            |                |
|                         | IDB#           | Adver                       | tise | Code       | Product Code   |
|                         | Agency Ref     | <u></u>                     |      | Advertise  | r Ref          |

|   |                                | Spots/                | <u>1</u>   | otais                |
|---|--------------------------------|-----------------------|------------|----------------------|
|   | Start/End Time                 | Days Length Week Rate | Type Spots | Amount               |
| *Line Ch Start Date End Date Description  N 1 KFVE 08/01/12 08/05/12 Hawaii News Now: Sunrise Start Date End Date Weekdays Spots/Week   | 8a-9a                          | :30                   | NM 2       | \$120.00             |
| Week:         07/30/12         08/05/12        wT         2           N         2         KFVE         08/01/12         08/05/12         Hawaii News Now at 6:30           Start Date         End Date         Weekdays         Spots/Week           Week:         07/30/12         08/05/12        w         1 | 628p-7p                        | :30                   | NM 1       | \$150.00             |
| Week:     07/30/12     08/05/12    W     1       N 3 KFVE 08/05/12 08/05/12 08/05/12 Start Date Week:     End Date 08/05/12 WeekdaysS     Weekdays Spots/Week     Spots/Week  | e 9p-935p                      | :30                   | NM 1       | \$300.00<br>\$150.00 |
| Week: 07/30/12         N 4 KFVE 08/03/12 08/03/12 Extra (935p-1005p)         Start Date Week: 07/30/12 08/05/12 08/05/12       Weekdays Spots/Week  | 935p-1005p<br>Rate<br>\$150.00 | :30                   | NM 1       | \$720.00             |
| *Tax 1 Note: General Excise Tax 4.712%.   |                                | Totals                | 5          | \$720.00             |
|   | Net Amount                     | *Tax 1                | Total      |                      |
| Tillie Feliod   | \$612.00                       | \$28.84               | \$640.84   |                      |
| 07/30/12 -08/05/12 5 \$720.00<br>Totals 5 \$720.00  | \$612.00                       | \$28.84               | \$640.84   |                      |

| Signature: | Date: |   |
|------------|-------|---|
| Signature: | Date. | · |



KFVE-K5
420 Waiakamilo Road
Suite 205 Honolulu, Hi 96817 (808) 847-9375

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 **Denver, CO 80203** 

| 1                        | Contract / Rev | ision   | Alt Order #   |                |
|--------------------------|----------------|---------|---------------|----------------|
|                          | 773129         | 1       |               |                |
| Product                  |                |         |               |                |
| 8/6-8/11 (Nationai)      |                |         |               |                |
| Contract Dates           | Estimate #     |         |               |                |
| 08/06/12 - 08/11/12      | 11172          |         |               |                |
| Advertiser               |                |         | Original Date |                |
| Pacific Resource Partner | ship           |         | 08/06/12      | / 08/06/12     |
|                          | Billing Cycle  | Billing | Calendar      | Cash/Trade     |
|                          | EOM/EOC        | Broado  | ast           | Cash           |
|                          | Station Accou  |         | nt Executive  | Sales Office   |
|                          | KFVE           | March   | e' Kawai      | Honolulu-Local |
|                          | Special Hand   | ing     |               |                |
|                          |                |         |               |                |
|                          | Demographic    |         |               |                |
|                          | Adults 25-54   |         |               |                |
|                          |                |         | -             |                |
|                          |                |         |               |                |
|                          | IDB#           | Adver   | iser Code     | Product Code   |
|                          |                |         |               |                |
|                          | Agency Ref     |         | Advertise     | r Ref          |

|   |                                       | Spots/   |               | Tota | als_       |
|---|---------------------------------------|----------|---------------|------|------------|
| *Line Ch Start Date End Date Description  | Start/End Time                        |          | Rate Type Spo | ts   | Amount     |
| 1 KFVE 08/06/12 08/11/12 Hawaii News Now: Sunrise  Start Date End Date Weekdays Week: 08/06/12 08/12/12 MTWTF Spots/Week  10                      | 8a-9a<br><u>Rate</u><br>\$60.00       | :30      |               | 10   | \$600.00   |
| 2 KFVE 08/06/12 08/11/12 Hawaii News Now at 6:30  Start Date  | 628p-7p<br><u>Rate</u><br>\$150.00    | :30      | NM            | 5    | \$750.00   |
| 3 KFVE 08/06/12 08/11/12 Cold Case  Start Date End Date Weekdays Spots/Week  Week: 08/08/12 08/12/12 -T 1   | 7p-8p<br><u>Rate</u><br>\$100.00      | :30      | NM            | 1    | \$100.00   |
| 4 KFVE 08/06/12 08/11/12 Burn Notice  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12W 1   | 7p-8p<br><u>Rate</u><br>\$100.00      | :30      | NM            | 1    | \$100.00   |
| E 5 KFVE 08/06/12 08/11/12 Hawaii News Now At NIne  Start Date Week: 08/06/12   End Date   Weekdays   Spots/Week    08/06/12   08/12/12   MTWTF 8 | 9p-935p<br><u>Rate</u><br>\$400.00    | :30      | NM            | 8    | \$3,200.00 |
| 6 KFVE 08/06/12 08/11/12 Extra (935p-1005p)  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 MTWTF 5                             | 935p-1005p<br><u>Rate</u><br>\$100.00 | :30      | NM            | 5    | \$500.00   |
| 7 KFVE 08/08/12 08/11/12 TMZ (M-F - PA)  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 MTWTF 5                                 | 6p-630p<br><u>Rate</u><br>\$40.00     | :30      | NM            | 5    | \$200.00   |
| N 8 KFVE 08/08/12 08/06/12 Hawail News Now at 6:30  Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 M 1                           | 628p-7p<br><u>Rate</u><br>\$150.00    | :30      | NM            | 1    | \$150.00   |
| *Tax 1 Note: General Excise Tax 4.712%.   |                                       | Totals   |               | 36   | \$5,600.00 |
| Time Period # of Spots Gross Amount   | Net Amount                            | *Tax 1   | Total         |      |            |
| 07/30/12 -08/10/12 36 \$5,600.00  | \$4,760.00                            | \$224.29 | \$4,984.29    |      |            |
| Totals 36 \$5,600.00  | \$4,760.00                            | \$224.29 | \$4,984.29    |      |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

# CONTRACT

KGMB 420 Waiakamilo Road

Suite 205 Honolulu, HI 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 **Denver, CO 80203** 

|                         | Contract / Rev | ision                        | 1     | Alt Order #  |                |  |  |
|-------------------------|----------------|------------------------------|-------|--------------|----------------|--|--|
|                         | 773574         | 1                            |       |              |                |  |  |
| Product                 |                |                              |       |              |                |  |  |
| National: July 23, 2012 |                |                              |       |              |                |  |  |
| Contract Dates          | Estimate #     |                              | ļ     |              |                |  |  |
| 07/23/12 - 08/03/12     | 11170          |                              |       |              |                |  |  |
| Advertiser              |                |                              |       | ginal Date / |                |  |  |
| Pacific Resource Partne | rship          |                              | 1 1   | 8/02/12      | / 08/02/12     |  |  |
|                         | Billing Cycle  | Billing                      | Cale  | endar        | Cash/Trade     |  |  |
|                         | EOM/EOC        | Broadcast  Account Executive |       |              | Cash           |  |  |
|                         | Station        |                              |       | xecutive     | Sales Office   |  |  |
|                         | KGMB           | Chery                        | One   | cea          | Honolulu-Local |  |  |
|                         | Special Hand   | ling                         |       |              |                |  |  |
|                         | Demographic    |                              |       |              |                |  |  |
|                         | Adults 25-54   | •                            |       | -            |                |  |  |
|                         |                |                              |       |              |                |  |  |
|                         | IDB#           | Adver                        | tiser | Code         | Product Code   |  |  |
|                         | Agency Ref     | <u> </u>                     |       | Advertise    | r Ref          |  |  |

|  |                           | Spots            | <b>:</b> /             |                   | Totals               |
|--|---------------------------|------------------|------------------------|-------------------|----------------------|
| OL OLA Data Fad Data Description   | Start/End Time            | Days Length Week |                        | Type Spots        | s Amount             |
| *Line Ch Start Date End Date Description  1 KGMB 07/23/12 07/26/12 HI News: Sunrise 6-7a         | 6a-7a                     | :30              |                        | NM                | 4 \$1,200.00         |
| 1 KGMB 07/23/12 07/26/12 HI News. Sumse 0-7a Start Date End Date Weekdays Spots/Week             | Rate                      |                  |                        |                   |                      |
| Week: 07/23/12 07/29/12 1111 4   | \$300.00                  | :30              |                        | NM                | 2 \$600.00           |
| 2 KGMB 07/25/12 07/27/12 HI News: Sunrise 7-8a   | 7a-8a<br>Rate             | .30              |                        |                   | -                    |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/23/12 07/29/121-1 2 | \$300.00                  |                  |                        |                   |                      |
| 3 KGMB 07/24/12 07/26/12 CBS This Morning  | 8a-10a                    | :30              |                        | NM                | 2 \$110.00           |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u><br>\$55.00    |                  |                        |                   |                      |
| Week: 07/23/12 07/29/12 -1 1 -   | 10a-11a                   | :30              |                        | NM                | 1 \$95.00            |
| E 4 KGMB 07/23/12 07/27/12 Price Is Right Start Date End Date Weekdays Spots/Week                | Rate                      |                  |                        |                   |                      |
| Week: 07/23/12 07/29/12 11 2   | \$95.00                   | Weekdays Length  | Rate                   | Туре              |                      |
| Spot Ch Date Range Description   | Start/End Time<br>10a-11a | MF :30           | \$9 <del>5.00</del>    | NM                |                      |
| 2 KGMB 07/23/12-07/29/12 Price Is Right<br>Credited  | 700 770                   |                  |                        |                   | -77.00               |
| 5 KGMB 07/26/12 07/26/12 Bold & Beautiful  | 1130a-12p                 | :30              |                        | NM                | 1 \$75.00            |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u><br>\$75.00    |                  |                        |                   |                      |
| Week: 07/23/12 07/29/121 1   | 12p-1p                    | :30              |                        | NM                | 1 \$75.00            |
| 6 KGMB 07/24/12 07/24/12 Let's Make A Deal Start Date End Date Weekdays Spots/Week               | Rate                      |                  |                        |                   |                      |
| Week: 07/23/12 07/29/12 -1 1   | \$75.00                   |                  |                        | NM                | 1 \$75.00            |
| E 7 KGMB 07/25/12 07/27/12 Y&R   | 1p-2p                     | :30              |                        | 14141             | , <b>(</b> , 0, 0, 0 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>                              | <u>Rate</u><br>\$75.00    |                  |                        |                   |                      |
| Week: 07/23/12 07/29/121-1 2 Spot Ch <u>Date Range</u> <u>Description</u>                        | Start/End Time            | Weekdays Length  | <u>Rate</u><br>\$75.00 | <u>Type</u><br>NM |                      |
| 2 KGMB 07/23/12-07/29/12 Y&R   | 1p-2p                     | wF 30            | <del>3/3.00</del>      | 14101             |                      |
| See MG 7.3<br>2 KGMR 07/27/12-07/27/12 The Talk  | 2p-3p                     | F :30            | <del>\$75.00</del>     | NM                |                      |
| 3 KGMB 07/27/12-07/27/12 The Talk  → Credited  | _, _,                     |                  |                        |                   |                      |
| 8 KGMB 07/26/12 07/26/12 The Talk  | 2p-3p                     | :30              |                        | NM                | 1 \$35.00            |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u><br>\$35.00    |                  |                        | •                 |                      |
| Week: 07/23/12 07/29/121 1   | <b>\$</b> 00.00           |                  |                        | _                 |                      |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

( LINE HATISACTIONS. IN - INCW, E - EUREU, D - Detector)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to stetion. Station will not be bound by conditions printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions

**KGMB Suite 205** KGMB 420 Waiakamilo Road Honolulu, Hi 96817 (808) 847-3246

|                                       | Contract / Revision<br>773574 /   | Alt Order #                                     |
|---------------------------------------|-----------------------------------|---|
| Contract Dates<br>07/23/12 - 08/03/12 | Product<br>National: July 23, 201 | Estimate #<br>12 - 11170                        |
| Advertiser Pacific Resource Partner:  |                                   | original Date / Revision<br>08/02/12 / 08/02/12 |

|  | <b></b>                                      | Spots/   | Tota              | als        |
|--|--|--|-------------------|------------|
| *Line Ch Start Date End Date Description   | Start/End Time                               | Days Length Week Rate                            | Type Spots        | Amount     |
| Start Date End Date Weekdays Spots/Week  Spot Ch Date Range Description  1 KGMB 07/23/12-07/29/12 The Talk   | Rate<br>Start/End Time<br>2p-3p              | <u>Weekdays</u> <u>Length</u> <u>Rate</u> Th :30 | Type<br>NM        |            |
| See MG 8.2 2 KGMB 07/30/12-08/03/12 CBS This Morning  → MG for 8.1 07/26   | 8a-10a                                       | мтиwThF :30 \$35.00                              | NM                |            |
| 9 KGMB 07/23/12 07/25/12 Jeopardy II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/23/12 07/29/12 1-1 2   | 4p-430p<br><u>Rate</u><br>\$95.00            | :30  | NM 2              | \$190.00   |
| 10 KGMB 07/27/12 07/27/12 Jeopardy I  Start Date End Date Weekdays Spots/Week  Week: 07/23/12 07/29/121 1  | 430p-5p<br><u>Rate</u><br>\$95.00            | :30  | NM 1              | \$95.00    |
| 11 KGMB 07/23/12 07/26/12 M/Th HI News NOW at 5p  Start Date   | 5p-530p<br><u>Rate</u><br>\$485.00           | :30  | NM 2              | \$970.00   |
| 12 KGMB 07/24/12 07/24/12 Tu HI News NOW at 6p  Start Date End Date Weekdays Spots/Week Week: 07/23/12 07/29/12 -1 1   | 6p-630p<br><u>Rate</u><br>\$720.00           | :30  | NM 1              | \$720.00   |
| 13 KGMB 07/23/12 07/27/12 M/W/Th/F Insider Start Date End Date Weekdays Spots/Week   | 630p-7p<br><u>Rate</u><br>\$310.00           | :30  | NM 4              | \$1,230.00 |
| Spot Ch Date Range Description 3 KGMB 07/23/12-07/29/12 M/W/Th/F Insider   | Start/End Time<br>630p-7p                    | Weekdays Length Rate MwThF :30 \$310.00          | <u>Type</u><br>NM |            |
| See MG 13.5 5 KGMB 07/30/12-08/03/12 HI News: Sunrise 5-8a  → MG for 13.3 07/26  | 5a-8a  | MTuWThF :30 \$300.00                             | NM                | \$1,455.00 |
| 14 KGMB 07/24/12 07/24/12 NCIS  Start Date End Date Weekdays Spots/Week Week: 07/23/12 07/29/12 -1 1   | 7p-8p<br><u>Rate</u><br>\$1,455.00           | :30  | <b>NM</b> 1       |            |
| 15 KGMB 07/25/12 07/25/12 Criminal Minds  Start Date End Date Weekdays Spots/Week Week: 07/23/12 07/29/121 1   | 8p-9p<br><u>Rate</u><br>\$1,035.00           | :30  | NM 1              | \$1,035.00 |
| 16 KGMB 07/28/12 07/28/12 48 Hours Mystery Start Date End Date Weekdays Spots/Week   | 9p-10p<br><u>Rate</u><br>\$160.00            | :30  | NM 1              | \$160.00   |
| 17 KGMB 07/23/12 07/27/12 M/F HI News NOW at 10p<br>Start Date End Date Weekdays Spots/Week  | 10p-1035p                                    | :30  | NM 2              | \$2,210.00 |
| 18 KGMB 07/29/12 07/29/12 Su HI News NOW at 10p<br>Start Date End Date Weekdays Spots/Week   | 10p-1035p                                    | :30  | <b>NM</b> 1       | \$830.00   |
| Week:       07/23/12       07/29/12      1       1         19       KGMB 07/24/12       07/24/12       LateShow wDavid Letterm         Start Date       End Date       Weekdays       Spots/Week                         | nan 1035p-1135p                              | :30  | <b>NM</b> 1       | \$210.00   |
| Week:         07/23/12         07/29/12         -1         1           20         KGMB 07/27/12         07/27/12         HI News: Sunrise 6-7a           Start Date         End Date         Weekdays         Spots/Week | 6a-7a<br><u>Rate</u>                         | :30  | <b>NM</b> 1       | \$300.00   |
| Week: 07/23/12 07/29/121 1  21 KGMB 07/23/12 07/23/12 CBS This Morning Start Date  | \$300.00<br>8a-10a<br><u>Kate</u><br>\$55.00 | :30  | <b>NM</b> 1       | \$55.00    |
| Week: 07/23/12 07/29/12 1 1  |  |  |                   |            |

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( Line Hanadutions, Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions

**KGMB Suite 205** KGMB 420 Waiakamilo Road Honolulu, HI 96817 (808) 847-3246

|                                       | Contract / Revision<br>773574 /    | Alt Order #                                 |  |  |
|---------------------------------------|------------------------------------|---|--|--|
| Contract Dates<br>07/23/12 - 08/03/12 | Product<br>National: July 23, 2012 | Estimate #<br>-11170                        |  |  |
| Advertiser Pacific Resource Part      |                                    | ginal Date / Revision<br>8/02/12 / 08/02/12 |  |  |

|  |                                  |                 | Spots/     |      |             | Tota | ıls_            |
|--|----------------------------------|-----------------|------------|------|-------------|------|-----------------|
| *Line Ch Start Date End Date Description   | Start/End Time                   | Days L          | ength Week | Rate | Type Spc    | ts   | Amount          |
| 22 KGMB 07/25/12 07/25/12 CBS This Morning Start Date End Date Weekdays Spots/Week   | 8a-10a<br><u>Rate</u><br>\$55.00 |                 | :30        |      | NM          | 1    | \$55.00         |
| Week: 07/23/12 07/29/121 1   |                                  |                 | :30        |      | NM          | 1    | \$55.00         |
| 23 KGMB 07/27/12 07/27/12 CBS This Morning   | 8a-10a<br>Ra <u>te</u>           |                 | :30        |      | 1 444       | •    | •               |
| Start Date         End Date         Weekdays         Spots/Week           Week: 07/23/12         07/29/12        1         1   | \$55.00                          |                 |            |      | NM          | 1    | \$300.00        |
| 24 KGMB 07/23/12 07/23/12 HI News: Sunrise 7-8a  | 7a-8a<br>Rate                    |                 | :30        |      | 1           | •    | •               |
| Start Date         End Date         Weekdays         Spots/Week           Week: 07/23/12         07/29/12         1         1  | \$300.00                         |                 |            |      | A10.4       | 1    | \$300.00        |
| 25 KGMB 07/24/12 07/24/12 HI News: Sunrise 7-8a  | 7a-8a                            |                 | :30        |      | NM          | '    | \$300.00        |
| Start Date         End Date         Weekdays         Spots/Week           Week: 07/23/12         07/29/12         -1         1   | <u>Rate</u><br>\$300.00          |                 | <u></u>    |      | - 174       | 4    | <b>\$9</b> 5.00 |
| 26 KGMB 07/23/12 07/23/12 Jeopardy I   | 430p-5p                          |                 | :30        |      | NM          | 1    | \$33.00         |
| Start Date         End Date         Weekdays         Spots/Week           Week: 07/23/12         07/29/12         1         1  | <u>Rate</u><br>\$95.00           |                 |            |      |             |      | <b>*</b> 05.00  |
| 27 KGMB 07/24/12 07/24/12 Jeopardy I   | 430p-5p                          |                 | :30        |      | NM          | 1    | <b>\$9</b> 5.00 |
| Start Date End Date Weekdays Spots/Week  | Rate                             |                 |            |      |             |      |                 |
| Week: 07/23/12 07/29/12 -1 1   | \$95.00                          |                 | -20        |      | NM          | 1    | \$95.00         |
| 28 KGMB 07/26/12 07/26/12 Jeopardy I   | 430p-5p                          |                 | :30        |      | · · · · · I | •    | •               |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u><br>\$95.00           |                 |            |      |             |      |                 |
| VVeek. 07723/12 07723/12   | 5p-530p                          |                 | :30        |      | NM          | 1    | \$485.00        |
| 25 Items of the state of the st |                                  |                 |            |      |             |      |                 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/23/12 07/29/121 1   | \$485.00                         |                 |            |      |             |      | 2105.00         |
| 30 KGMB 07/27/12 07/27/12 F HI News NOW at 5p  | 5p-530p                          |                 | :30        |      | NM          | 1    | \$485.00        |
| Start Date End Date Weekdays Spots/Week  | Rate                             |                 |            |      |             |      |                 |
| Week: 07/23/12 07/29/121 1   | \$485.00                         |                 | - 20       |      | NM          | 1    | \$310.00        |
| 31 KGMB 07/24/12 07/24/12 Tu Insider   | 630p-7p<br>Rate                  |                 | :30        |      |             | •    | •               |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/23/12 07/29/12 -1 1   | \$310.00                         |                 |            |      |             |      |                 |
| VVEEK. 07/23/12 07/29/12 1   | 10p-1035p                        | ····            | :30        |      | NM          | 1    | \$1,105.00      |
| 32 KGMB 07/26/12 07/26/12 Th HI News NOW at 10p<br>Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>  |                                  |                 |            |      |             |      |                 |
| Week: 07/23/12 07/29/121 1   | \$1,105.00                       |                 |            |      |             |      |                 |
| *Tax 1 Note: General Excise Tax 4.712%   |                                  |                 | Tot        | als  |             | 43   | \$15,105.00     |
| Time Period # of Spots Gross Amount  | Net Amount                       | *Tax 1          |            |      | Total       |      |                 |
| Time I cried   | \$12,554.50                      | \$591.57        | •          | \$1  | 3,146.07    |      |                 |
| 00/20/12 01/20/1-  | \$284.75                         | \$13.42         |            |      | \$298.17    |      |                 |
| 0//30/12 -00/03/12 -   |                                  | \$604.99        |            | \$1  | 3,444.24    | ı    |                 |
| Totals 43 \$15,105.00  | \$12,839.25                      | <b>⊅</b> 004.98 | 7          | Ψ,   | ,           |      |                 |

| Signature: | Date: |
|------------|-------|
|------------|-------|

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("Line Fransactions: N = New, E = Edited, D = Deleted)

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KGMB
420 Walakamilo Road
Suite 205

Honolulu, HI 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

|                           | Contract / Rev | ision            | 1     | Alt Order #                             |                |
|---------------------------|----------------|------------------|-------|---|----------------|
|                           | 773575         | 1                |       |   |                |
| Product                   |                |                  |       |   |                |
| National: July 30, 2012 - |                |                  |       |   |                |
| Contract Dates            | Estimate #     |                  | Ų     |   |                |
| 07/30/12 - 08/05/12       | 11171          |                  |       |   |                |
| Advertiser                |                |                  | _     | ginal Date                              |                |
| Pacific Resource Partne   | rship          |                  |       | 0/02/12                                 | / 08/02/12     |
|                           | Billing Cycle  | Billing Calendar |       | endar                                   | Cash/Trade     |
|                           | EOM/EOC        | C Broadcast      |       |   | Cash           |
|                           | Station        |                  |       | xecutive                                | Sales Office   |
|                           | KGMB           | Chery            | Oncea |   | Honolulu-Local |
|                           | Special Hand   | ling             |       | .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |                |
|                           | İ              |                  |       |   |                |
|                           | Demographic    |                  |       |   |                |
|                           | Adults 25-54   |                  |       |   |                |
|                           |                | T                |       |   |                |
|                           |                |                  |       |   |                |
|                           | IDB#           | Adver            | tise  | r Code                                  | Product Code   |
|                           |                | 1                |       |   |                |
|                           | Agency Ref     |                  |       | Advertise                               | r Ref          |
|                           |                |                  |       | 1                                       |                |

|  |  | Spots/      |                             | Tota | ls_                              |
|--|--|-------------|-----------------------------|------|----------------------------------|
| Olympia Data Data Description  | Start/End Time                             | •           | ate TypeSp                  | ots  | Amount                           |
| *Line Ch Start Date End Date Description  1 KGMB 07/30/12 08/03/12 HI News: Sunrise 6-7a   | 6a-7a                                      | :30         | NM                          | 4    | \$1,200.00                       |
| Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12         111-1         4                              | <u>Rate</u><br>\$300.00                    |             | NM                          | 2    | \$600.00                         |
| 2 KGMB 07/31/12 08/02/12 HI News: Sunrise 7-8a  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/12 -1-1 2  | 7a-8a<br><u>Rate</u><br>\$300.00           | :30         |                             | -    |                                  |
| 3 KGMB 07/30/12 07/30/12 Price Is Right  | 10a-11a<br>Rate                            | :30         | NM                          | 1    | \$95.00                          |
| Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12         1         1                                  | \$95.00                                    |             | NM                          | 1    | <b>\$</b> 75.00                  |
| 4 KGMB 08/03/12 08/03/12 Y&R Start Date End Date Weekdays Spots/Week   | 1p-2p<br><u>Rate</u><br>\$75.00            | :30         | 14101                       | ·.   | <b>V</b> . <b>V</b> . <b>V</b> . |
| Week: 07/30/12 08/05/121   | 2p-3p                                      | :30         | NM                          | 0    | \$0.00                           |
| E 5 KGMB 08/02/12 08/02/12 The Talk  Start Date End Date Weekdays Week: 07/30/12 08/05/121 1  Spot Ch Date Range Description 1 KGMB 07/30/12-08/05/12 The Talk | Rate<br>\$35.00<br>Start/End Time<br>2p-3p | AACGUGAAO = | Rate <u>Type</u><br>5.00 NM |      |                                  |
| Credited   | 4p-430p                                    | :30         | NM                          | 2    | \$190.00                         |
| 6 KGMB 07/30/12 08/01/12 Jeopardy II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/30/12 08/05/12 1-1 2                         |  |             | NM                          | 3    | \$285.00                         |
| 7 KGMB 07/31/12 08/03/12 Jeopardy I<br>Start Date End Date Weekdays Spots/Week   | 430p-5p<br><u>Rate</u><br>\$95.00          | :30         | MW                          | ŭ    | <b>4230</b> 733                  |
| Week: 07/30/12 08/05/12 -1-11 3  8 KGMB 08/01/12 08/03/12 W/F HI News NOW at 5p Start Date   | 5p-530p<br>Rate                            | :30         | NM                          | 2    | \$970.00                         |
| Week: 07/30/12 08/05/121-1 2  9 KGMB 07/30/12 07/30/12 M HI News NOW at 6p   | \$485.00<br>6p-630p                        | :30         | NM                          | 1    | \$720.00                         |
| Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12         1         1                                  | \$720.00<br>5p-530p                        | :30         | NM                          | 1    | \$345.00                         |
| 10 KGMB 08/04/12 08/04/12 Sa HI News NOW at 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/30/12 08/05/121- 1                 |  |             |                             |      |                                  |

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**KGMB EXEMB** 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

|                                       | Contract / Revision<br>773575 / | Alt Order #  |
|---------------------------------------|---------------------------------|--|
| Contract Dates<br>07/30/12 - 08/05/12 | Product<br>National: July 30, 2 | Estimate #<br>012 - 11171                              |
| Advertiser Pacific Resource Part      |                                 | <u>Original Date / Revision</u><br>08/02/12 / 08/02/12 |

|  |   |                                    |   |                    | Spots/      | 1        |                    | Tota | als         |
|--|---|------------------------------------|---|--------------------|-------------|----------|--------------------|------|-------------|
| *Line Ch Start Date End D  | ate Description                         | 1                                  | Start/End Time                            | Days               | Length Week |          | TypeSpo            | ots  | Amount      |
| Start Date End Date  | Weekdays                                | Spots/Week                         | Rate                                      |                    |             |          |                    |      |             |
| 11 KGMB 07/30/12 08/03/<br>Start Date End Date   |   | Spots/Week                         | 630p-7p<br><u>Rate</u>                    |                    | :30         |          | NM                 | 5    | \$1,540.00  |
| Week: 07/30/12 08/05/12  | 11111                                   | 5                                  | \$310.00                                  |                    | - Lawath    | Rate     | Type               |      |             |
| Spot Ch <u>Date Range</u><br>3 KGMB 07/30/12-08/05                                     | Description  M-F Inside                 |                                    | Start/End Time<br>630p-7p                 | Weekday<br>MTuWThF |             | \$310.00 | NM                 |      |             |
| See MG 11.6<br>6 KGMB 07/30/12-08/03   | 3/12 Hi News: S                         | Sunrise 5-8a                       | 5a-8a                                     | MTuWThF            | :: :30      | \$300.00 | NM                 |      |             |
| → MG for 11.3 08/01  |   | eu 0 Maile                         | 9a 0a                                     |                    | :30         |          | NM                 | 1    | \$860.00    |
| 12 KGMB 07/30/12 07/30/<br>Start Date End Date<br>Week: 07/30/12 08/05/12              | /12                                     | Spots/Week 1                       | 8p-9p<br><u>Rate</u><br>\$860.00          |                    |             |          |                    |      |             |
| TTOOK: CTICOTIC  |   | - da                               | 8p-9p                                     |                    | :30         |          | NM                 | 1    | \$1,035.00  |
| 13 KGMB 08/01/12 08/01<br><u>Start Date</u> <u>End Date</u><br>Week: 07/30/12 08/05/12 | /12 Criminal Mi<br><u>Weekdays</u><br>1 | Spots/Week<br>1                    | Rate<br>\$1,035.00                        |                    |             |          |                    |      |             |
| VICCIA: CITCOTT  | /12 Big Bang/R                          | ules                               | 7p-8p                                     |                    | :30         |          | NM                 | 1    | \$1,055.00  |
| 14 KGMB 08/02/12 08/02<br><u>Start Date</u> <u>End Date</u><br>Week: 07/30/12 08/05/12 |   | Spots/Week<br>1                    | <u>Rate</u><br>\$1,055.00                 |                    |             | <u> </u> |                    | 1    | \$800.00    |
| 15 KGMB 08/05/12 08/05   |   | Spots/Week                         | 6p-7p<br><u>Rate</u><br>\$800.00          |                    | :30         |          | NM                 | '    | ·           |
| 16 KGMB 08/02/12 08/02<br>Start Date End Date  | /12 Th Hi New                           | s NOW at 10p<br>Spots/Week         | 10p-1035p<br><u>Rate</u>                  |                    | :30         |          | NM                 | 1    | \$1,105.00  |
| Week: 07/30/12 08/05/12  | 1                                       | 1                                  | \$1,105.00                                |                    |             |          |                    |      | \$210.00    |
| 17 KGMB 07/31/12 07/31<br>Start Date End Date  |   | wDavid Letterma<br>Spots/Week<br>1 | an 1035p-1135p<br><u>Rate</u><br>\$210.00 |                    | :30         |          | NM                 | 1    | \$210.00    |
| Week: 07/30/12 08/05/12  |   |                                    | 1235a-105a                                |                    | :30         |          | NM                 | 1    | \$20.00     |
| 18 KGMB 07/30/12 08/03   |   | r (LF)<br>Spots/Week               | · - · _                                   |                    |             |          | 1                  |      |             |
| <u>Start Date</u> <u>End Date</u><br>Week: 07/30/12 08/05/12                           | Weekdays<br>MTWTF                       | 1                                  | \$20.00                                   |                    |             |          |                    | 29   | \$11,105.00 |
| *Tax 1 Note: General Excise  | Tax 4.712%                              |                                    |   |                    | To          | otals    | <b>-</b>           |      | ψ11,100.00  |
|  |   | s Amount                           | Net Amount                                | *Tax               |             |          | Tota<br>\$9,884.03 |      |             |
| 07/30/12 -08/05/12   | 29 \$                                   | 11,105.00                          | \$9,439.25                                | \$444.7            | 78          |          |                    |      |             |
| Totals   | 29 \$                                   | 11,105.00                          | \$9,439.25                                | \$444.             | 78          |          | \$9,884.03         |      |             |

| Signature: | Date: |  |
|------------|-------|--|
|            |       |  |

KGMB 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

|                         |         |               |            | Contract /  | Rev  | ision    | Al             | Order #  |            |                    |
|-------------------------|---------|---------------|------------|-------------|------|----------|----------------|----------|------------|--------------------|
|                         |         |               |            | 80438       | 4    | /        | 1              |          |            |                    |
|                         | Produc  | ot .          |            | <del></del> |      |          |                |          |            |                    |
| ,                       |         |               | londay 8/0 | 6           |      |          |                |          |            |                    |
|                         |         | ct Dates      |            | Estimate    | #    |          |                |          |            |                    |
|                         |         | 12 - 08/06    | /12        |             |      |          |                |          |            |                    |
|                         | Advert  | iser          |            | <u> </u>    |      |          | Origit         | nal Date | / Revision |                    |
|                         | Pacific | c Resour      | ce Partnei | rship       |      |          | 08/            | 02/12    | / 08/02    |                    |
|                         | L       |               |            | Billing Cy  | /cle | Billing  | Calen          | dar      | Cash/T     | rade               |
|                         |         |               |            | EOM/EO      | С    | Broado   | cast           |          | Cash       |                    |
|                         |         |               |            | Station     |      | Accou    | nt Exe         | cutive   | Sales C    |                    |
|                         |         |               |            | KGMB        | i    | Cheryl   | Once           | а        | Honolu     | lu-Local           |
|                         |         |               |            | Special F   | land | ing      |                |          |            |                    |
|                         |         |               |            |             |      |          |                |          |            |                    |
|                         |         |               |            | Demogra     | phic |          |                |          |            |                    |
|                         |         |               |            | Adults 25   |      |          |                |          |            |                    |
|                         |         |               |            | <b>——</b>   |      | <u> </u> |                |          | T          |                    |
|                         |         |               |            |             |      |          |                |          | İ          |                    |
|                         |         |               |            | IDB#        |      | Adver    | tiser C        | ode      | Produc     | t Code             |
|                         |         |               |            |             |      |          |                |          |            |                    |
|                         |         |               |            | Agency I    | Ref  |          | T <sub>E</sub> | dvertise | r Ref      |                    |
|                         |         |               |            |             |      |          | - 1            |          |            |                    |
|                         |         |               |            |             |      |          |                |          | Takala     |                    |
|                         |         |               |            | Spots/      | _    |          | _              | 0        | Totals     | )<br>^ maiint      |
| Start/End               | Time    | Days          | Length     |             | Ra   | ate      |                | pe Spot  |            | 4mount<br>\$830.00 |
| 6p-630p                 |         |               | :30        |             |      |          | N              | М        | 1          | \$830.00           |
| <u>Rate</u><br>\$830.00 |         |               |            |             |      |          |                |          |            |                    |
| \$630.00                |         |               |            |             | ==   |          |                | ᅼ        |            | \$830.0            |
|                         |         |               |            | Total       | S    |          | _              |          | •          | <b>4000.0</b>      |
| Net Amoun               | t       | *Tax          | 1          |             |      |          |                | Total    |            |                    |
| \$705.50                | )       | \$33.2        | 4          |             |      |          | \$73           | 8.74     |            |                    |
| \$705.50                |         | \$33.2        | 4          |             |      |          | \$73           | 8.74     |            |                    |
| ψ1 00.0¢                | •       | Ψ00. <b>L</b> | •          |             |      |          |                |          |            |                    |
|                         |         |               |            |             |      |          |                |          |            |                    |

| *Line Ch Start Date                | Fnd Date De    | scription                                   | Start/End Time                     | Days    | Length Week | Rate | Type Sp  | OIS | Amount   |
|------------------------------------|----------------|---|------------------------------------|---------|-------------|------|----------|-----|----------|
| N 1 KGMB 08/06/12<br>Start Date Er |                | HI News NOW at 6p<br>days <u>Spots/Week</u> | 6p-630p<br><u>Rate</u><br>\$830.00 |         | :30         |      | NM       | 1   | \$830.00 |
| *Tax 1 Note: General               | Excise Tax 4.7 | 12%   |                                    |         | Totals      | S    |          | 1   | \$830.00 |
| Time Period                        | # of Spots     | Gross Amount                                | Net Amount                         | *Tax 1  | 1           |      | Total    |     |          |
|                                    | 1              | \$830.00                                    | \$705.50                           | \$33.24 | 1           |      | \$738.74 |     |          |
| 07/30/12 -08/06/12<br>Totals       | 1              | \$830.00                                    | \$705.50                           | \$33.24 | 1           |      | \$738.74 |     |          |

| Signature: Date: |  |
|------------------|--|
|------------------|--|

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions

### CONTRACT

**KGMB** KGMB 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

nd:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

|                             | Contract / Rev                        | ision   | $\neg$ | Ait Order#   |                |
|-----------------------------|---------------------------------------|---------|--------|--------------|----------------|
|                             | 805268                                | 1       |        |              |                |
| Product                     | <u> </u>                              | -       |        |              |                |
| National: Aug. 6, 2012 - Au | ug. 10, 2012                          |         |        |              |                |
| Contract Dates              | Estimate #                            |         |        |              |                |
| 08/06/12 - 08/10/12         | 11567                                 |         |        |              |                |
| Advertiser                  |                                       |         |        | ginal Date / |                |
| Pacific Resource Partner    | ship                                  |         | 0      | 8/06/12      | / 08/06/12     |
|                             | Billing Cycle                         | Billing | Cal    | endar        | Cash/Trade     |
|                             | EOM/EOC                               | Broade  | cast   |              | Cash           |
|                             | Station                               | Accou   | nt E   | xecutive     | Sales Office   |
|                             | KGMB                                  | Chery   | On     | cea          | Honolulu-Local |
|                             | Special Hand                          | ling    |        |              |                |
|                             |                                       |         |        |              |                |
|                             | Demographic                           |         |        |              |                |
|                             | Adults 25-54                          |         |        |              |                |
|                             |                                       | T       |        |              |                |
|                             |                                       |         |        |              |                |
|                             | IDB#                                  | Adver   | tise   | r Code       | Product Code   |
|                             |                                       |         |        |              |                |
|                             | Agency Ref                            | <u></u> |        | Advertise    | r Ref          |
|                             | · · · · · · · · · · · · · · · · · · · |         |        |              |                |

|  |                         |          | Spots/     |      |            | Tota | <u>als</u>      |
|--|-------------------------|----------|------------|------|------------|------|-----------------|
| Line Ch Start Date End Date Description  | Start/End Time          | Days L   | ength Week | Rate | Type Spo   | ts   | Amount          |
|  | 5a-6a                   |          | :30        |      | NM         | 2    | \$600.00        |
| 1 KGMB 08/08/12 08/10/12 HI News: Sunrise 5-6a<br>Start Date End Date Weekdays Spots/Week              | Rate                    |          |            |      |            |      |                 |
| Week: 08/06/12 08/12/121-1 2   | \$300.00                |          |            |      |            | 1    | \$300.00        |
| 2 KGMB 08/09/12 08/09/12 HI News: Sunrise 6-7a   | 6a-7a                   |          | :30        |      | NM         | 1    | \$300.00        |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u><br>\$300.00 |          |            |      | 1          |      |                 |
| Week: 08/06/12 08/12/121 1   |                         |          | :30        |      | NM         | 1    | \$300.00        |
| 3 KGMB 08/07/12 08/07/12 Hi News: Sunrise 7-8a   | 7a-8a<br>Rate           |          | .50        |      |            |      |                 |
| Start Date End Date Weekdays Spots/Week  | \$300.00                |          |            |      |            |      |                 |
| VVEER. 00/00/12 00/12/12 =   | 4p-430p                 |          | :30        |      | NM         | 1    | \$195.00        |
| 4 KGMB 08/09/12 08/09/12 Jeopardy ii<br>Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>   | Rate                    |          |            |      |            |      |                 |
| Week: 08/06/12 08/12/121 1   | \$195.00                |          |            |      |            | 1    | \$195.00        |
| 5 KGMB 08/08/12 08/08/12 Jeopardy i  | 430p-5p                 |          | :30        |      | NM         | '    | <b>\$195.00</b> |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u><br>\$195.00 |          |            |      |            |      |                 |
| Week: 08/06/12 08/12/121 1   |                         |          | :30        |      | NM         | 1    | \$1,000.00      |
| 6 KGMB 08/10/12 08/10/12 F HI News NOW at 5p   | 5p-530p<br>Rate         |          | .50        |      |            |      |                 |
| Start Date End Date Weekdays Spots/Week  | \$1,000.00              |          |            |      |            |      |                 |
| vveek. 00/00/12 00/12/12 =   | 9p-10p                  |          | :30        |      | NM         | 1    | \$5,000.00      |
| 7 KGMB 08/06/12 08/06/12 Hawaii Five-O<br>Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | Rate                    |          |            |      | i          |      |                 |
| Week: 08/06/12 08/12/12 1 1  | \$5,000.00              |          |            |      |            | _    | \$2,210.00      |
| 8 KGMB 08/07/12 08/10/12 Tu/F HI News NOW at 10g   | 10p-1035p               |          | :30        |      | NM         | 2    | \$2,210.00      |
| Start Date End Date Weekdays Spots/Week  | Rate                    |          |            |      |            |      |                 |
| Week: 08/06/12 08/12/12 -11 2  | \$1,105.00              |          | :30        |      | NM         | 1    | \$210.00        |
| 9 KGMB 08/08/12 08/08/12 LateShow wDavid Letterm   |                         |          | .50        |      |            |      |                 |
| Start Date End Date Weekdays Spots/Week  | \$210.00                |          |            |      |            |      |                 |
| VVGER. 00/00/12 00/12/12   |                         |          | To         | als  |            | 11   | \$10,010.00     |
| Tax 1 Note: General Excise Tax 4.712%  |                         | *Tov 4   | 10         |      | Total      |      |                 |
| ime Period # of Spots Gross Amount   | Net Amount              | *Tax 1   |            |      |            |      |                 |
| 7/30/12 -08/10/12 11 \$10,010.00   | \$8,508.50              | \$400.92 |            |      | \$8,909.42 |      |                 |

7/30/12 -08/10/12 \$8,909.42 \$400.92 \$8,508.50 \$10,010.00 11 otals

(\* Line Transactions: N = New, E = Edited, D = Deleted)

( LINE HIBITAGUIUTE: IN - NOW, E - EUTIEU, D - DORGEU)

Notwithstending to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Payment by advertiser, agency and service payment by agency to service, shall not constitute payment to station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station.

# CONTRACT

KGMB 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

|                            | Contract / Rev | ision            | 7       | Alt Order # |                |  |
|----------------------------|----------------|------------------|---------|-------------|----------------|--|
|                            | 773576         | 1                | $\perp$ |             |                |  |
| Product                    |                |                  |         |             |                |  |
| National: Aug. 6, 2012 - A | ug. 11, 2012   |                  |         |             |                |  |
| Contract Dates             | Estimate #     |                  | -       |             |                |  |
| 08/06/12 - 08/11/12        | 11172          |                  |         |             |                |  |
| Advertiser                 |                |                  | Orio    | inal Date   | Revision       |  |
| Pacific Resource Partner   | rship          |                  | 0       | 8/02/12     | / 08/02/12     |  |
|                            | Billing Cycle  | Billing Calendar |         |             | Cash/Trade     |  |
|                            | EOM/EOC        | Broadcast        |         |             | Cash           |  |
|                            | Station        | Accou            | nt Ex   | recutive    | Sales Office   |  |
| •                          | KGMB           | Chery            |         |             | Honolulu-Local |  |
|                            | Special Hand   | ling             |         |             |                |  |
|                            | Demographic    |                  |         |             |                |  |
|                            | Adults 25-54   |                  |         |             |                |  |
|                            |                |                  |         | ,           |                |  |
|                            | IDB#           | Adver            | tiser   | Code        | Product Code   |  |
|                            | Agency Ref     |                  |         | Advertise   | r Ref          |  |

Spots/

|  |                         | Spots/           |        |             |                  |
|--|-------------------------|------------------|--------|-------------|------------------|
| *Line Ch Start Date End Date Description   | Start/End Time          | Days Length Week |        | e Spots     | Amount           |
| 1 KGMB 08/06/12 08/10/12 HI News: Sunrise 5-6a   | 5a-6a                   | :30              | N      | <b>VI</b> 5 | \$1,075.00       |
| Start Date End Date Weekdays Spots/Week  | Rate                    |                  |        |             |                  |
| Week: 08/06/12 08/12/12 11111 5  | \$215.00                | :30              | N      | M 5         | \$1,500.00       |
| 2 KGMB 08/06/12 08/10/12 HI News: Sunrise 6-7a   | 6a-7a<br>R <u>ate</u>   | .50              |        |             |                  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 11111 5                                | \$300.00                |                  |        | 4 .         | 44 500 00        |
| 3 KGMB 08/06/12 08/10/12 HI News: Sunrise 7-8a   | 7a-8a                   | :30              | N      | M 5         | \$1,500.00       |
| Start Date   | <u>Rate</u><br>\$300.00 |                  |        | ļ           |                  |
| Week: 08/06/12 08/12/12 11111 5  | 8a-10a                  | :30              | N      | М 10        | \$550.00         |
| 4 KGMB 08/06/12 08/10/12 CBS This Morning Start Date End Date Weekdays Spots/Week  | Rate                    |                  |        | i           |                  |
| Start Date         End Date         Weekdays         Spots/week           Week: 08/06/12         08/12/12         22222         10 | \$55.00                 |                  |        | M 1         | \$35.00          |
| 5 KGMB 08/11/12 08/11/12 CBS This Morning Saturda  | y 5a-7a                 | :30              | ,      | M 1         | \$35.00          |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u><br>\$35.00  |                  | _      |             |                  |
| Week: 08/06/12 08/12/12  | 10a-11a                 | :30              |        | M 5         | \$475.00         |
| 6 KGMB 08/06/12 08/10/12 Price Is Right Start Date End Date Weekdays Spots/Week  | Rate                    |                  |        |             |                  |
| Week: 08/06/12 08/12/12 11111 5  | \$95.00                 |                  |        |             | <b>\$</b> 150.00 |
| 7 KGMB 08/07/12 08/09/12 Let's Make A Deal   | 12p-1p<br>R <u>ate</u>  | :30              | ,      | -           | <b>Q</b> .00.00  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -1-1 2                                 | \$75.00                 |                  |        |             |                  |
| 8 KGMB 08/06/12 08/10/12 Y&R   | 1p-2p                   | :30              | 1      | IM 5        | \$375.00         |
| Start Date End Date Weekdays Spots/Week  | Rate                    |                  |        |             |                  |
| Week: 08/06/12 08/12/12 11111 5  | \$75.00                 | :30              |        | JM 1        | \$35.00          |
| E 9 KGMB 08/08/12 08/10/12 The Talk Start Date End Date Weekdays Spots/Week  | 2p-3p<br>R <u>ate</u>   | .00              |        |             |                  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121-1 2                                   | \$35.00                 | and the desired  | Rate I | уре         |                  |
| Spot Ch Date Range Description   | Start/End Time          | Weekdays Length  |        | VM          |                  |
| 1 KGMB 08/06/12-08/12/12 The Talk  | 2p-3p                   |                  |        |             |                  |
| 10 KGMB 08/06/12 08/10/12 Jeopardy II  | 4p-430p                 | :30              |        | <b>NM</b> 5 | \$475.00         |
| Start Date End Date Weekdays Spots/Week  | Rate                    |                  |        |             |                  |
| Week: 08/06/12 08/12/12 11111 5  | \$95.00                 |                  |        |             |                  |
|  |                         |                  |        |             |                  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

( LITE TRAINSACTIONS. N - New, E - Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remein obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions



Honolulu, HI 96817 (808) 847-3246

Alt Order # Contract / Revision 773576 Estimate # **Product Contract Dates** National: Aug. 6, 2012 -11172 08/06/12 - 08/11/12 Original Date / Revision Advertiser 08/02/12 / 08/02/12 Pacific Resource Partner

|  |                              |                    | Spots/                     |               | Tota | ls         |
|--|------------------------------|--------------------|----------------------------|---------------|------|------------|
| Detail Description   | Start/End Time               | Days Length        | •                          | Type Spot     | s    | Amount     |
| ine Ch Start Date End Date Description  Start Date End Date Weekdays Spots/Week  | Rate                         |                    |                            |               |      |            |
| Start Date Life Date Workship  | 430p-5p                      | :30                |                            | NM            | 7    | \$665.00   |
| 11 KGMB 08/06/12 08/10/12 Jeopardy I<br>Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>                         | Rate                         |                    |                            |               |      |            |
| Veek: 08/06/12 08/12/12 21112 /  | \$95.00                      |                    |                            | NM            | 5    | \$2,425.00 |
| 12 KGMB 08/06/12 08/10/12 M-F HI News NOW at 5p  | 5p-530p                      | :30                |                            |               | _    | • ,        |
| Start Date End Date Weekdays Spots/Week  | <u>Rate</u><br>\$485.00      |                    |                            |               |      |            |
| Veek: 08/06/12 06/12/12 11111  | 6p-630p                      | :30                |                            | NM            | 5    | \$3,600.00 |
| 13 KGMB 08/06/12 08/10/12 M-F HI News NOW at 6p<br>Start Date End Date Weekdays Spots/Week                                   | Rate                         |                    |                            |               |      |            |
| Neek: 08/06/12 08/12/12 11111 5  | \$720.00                     |                    |                            | NM            | 10   | \$3,100.00 |
| 14 KGMB 08/06/12 08/10/12 M-F Insider  | 630p-7p                      | :30                |                            | NIVI          | 10   | ψο, του.σο |
| Start Date   | <u>Rate</u><br>\$310.00      |                    |                            |               |      |            |
| Veek: 08/06/12 08/12/12 22222  | 8p-9p                        | :30                |                            | NM            | 1    | \$1,030.00 |
| 15 KGMB 08/06/12 08/06/12 2 1/2 Men/Mike & Molly Start Date Find Date Weekdays Spots/Week                                    |                              |                    |                            |               |      |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u><br>Neek: 08/06/12 08/12/12 1 1                           | \$1,030.00                   |                    |                            |               |      | e1 265 00  |
| 16 KGMB 08/07/12 08/07/12 NCIS   | 7p-8p                        | :30                | •                          | NM            | 1    | \$1,265.00 |
| Start Date End Date Weekdays Spots/Week  | Rate                         |                    |                            |               |      |            |
| Neek: 08/06/12 08/12/12 -1 1   | \$1,265.00                   | :30                |                            | NM            | 1    | \$1,035.00 |
| 17 KGMB 08/08/12 08/08/12 Criminal Minds   | 8p-9p<br>Rate                | .50                | ,                          |               |      |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1                               | \$1,035.00                   |                    |                            |               |      | ** ***     |
|  | 9p-10p                       | :30                | )                          | NM            | 1    | \$1,290.00 |
| 18 KGMB 08/09/12 08/09/12 The Mentalist Start Date End Date Weekdays Spots/Week  | <u>Rate</u>                  |                    |                            |               |      |            |
| Week: 08/06/12 08/12/121 1   | \$1,290.00<br>Start/End Time | Weekdays <u>Le</u> | ngth Rate                  | <u>Type</u>   |      |            |
| Spot Ch Date Range Description   | 9p-10p                       | Th                 | :30 \$ <del>1,290.00</del> | NM            |      |            |
| 1 KGMB 08/06/12-08/12/12 The Mentalist   | 3p 79p                       |                    |                            |               |      |            |
| See MG 18.2<br>2 KGMB 08/09/12-08/09/12 Person of Interest   | 9p-10p                       | Th                 | :30 \$1,290.00             | NM            |      |            |
| ⊕ MG for 18.1 08/09  |                              |                    |                            | NM            | 1    | \$840.00   |
| 19 KGMB 08/10/12 08/10/12 Blue Bloods  | 9-10p                        | :3                 | U                          | 14141         | •    | <b>V</b>   |
| Start Date End Date Weekdays Spots/vvee  | <u>k Rate</u><br>\$840.00    |                    |                            |               |      |            |
| Week: 08/06/12 06/12/12 - 1  |                              | :3                 | 0                          | NM            | 5    | \$5,525.00 |
| 20 KGMB 08/06/12 08/10/12 M-F HI News NOW at 10<br>Start Date End Date Weekdays Spots/Wee                                    | _ :                          |                    |                            | 1             |      |            |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/wee</u> Week: 08/06/12 08/12/12 11111 5                           | \$1,105.00                   |                    |                            | <del></del>   | 5    | \$1,050.00 |
| 21 KGMB 08/06/12 08/10/12 LateShow wDavid Lettern  | man 1035p-1135p              | :3                 | 30                         | NM            | 5    | \$1,050.00 |
| Start Date Fnd Date Weekdays Spots/Wee   | <u>Rate</u><br>\$210.00      |                    |                            |               |      |            |
| Week: 08/06/12 08/12/12 11111 5  |                              | -5                 | 30                         | NM            | 1    | \$260.00   |
| 22 KGMB 08/06/12 08/11/12 Hi News: Sunrise 5-8a  | 5a-8a<br>ek <u>Rate</u>      | .,                 |                            | 1             |      |            |
| Start Date         End Date         Weekdays         Spots/Wee           Week: 08/06/12         08/12/12         M         1 | \$260.00                     |                    |                            |               |      |            |
| Week. 00/00/12 00/1111   |                              |                    | Totals                     |               | 87   | \$28,255.0 |
| Tax 1 Note: General Excise Tax 4.712%  Fine Period # of Spots Gross Amount   | Net Amount                   | *Tax 1             |                            | Total         |      |            |
| Tille Feriod "Total Para   | \$24,016.75                  | \$1,131.67         |                            | \$25,148.42   |      |            |
| 07/30/12 -08/11/12 87 \$28,255.00  |                              | \$1,131.67         |                            | \$25,148.42   |      |            |
| Totals 87 \$28,255.00  | \$24,016.75                  | \$1,131.0 <i>1</i> |                            | <del>+,</del> |      |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser Ref

## CONTRACT

KHNL 420 Waiakamilo Road

**KHNL** Suite 205 Honolulu, Hi 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

|                             | Contract / Rev  | ision   |                    | Alt Order# |                |
|-----------------------------|-----------------|---------|--------------------|------------|----------------|
|                             | 803143          | 1       | $oldsymbol{\perp}$ |            |                |
| Product                     |                 |         | _                  |            |                |
| National: July 31, 2012 - A | lug. 11, 2012 ( | Add2SI  | ked                | )          |                |
| Contract Dates              | Estimate #      |         |                    |            |                |
| 07/31/12 - 08/11/12         | 11506           |         |                    |            |                |
| Advertiser                  |                 |         |                    | ginal Date |                |
| Pacific Resource Partner    | rship           |         | 0                  | 7/31/12    | / 07/31/12     |
|                             | Billing Cycle   | Billing | g Calendar         |            | Cash/Trade     |
|                             | EOM/EOC         | Broado  | :ast               |            | Cash           |
|                             | Station         | Accour  | nt E               | xecutive   | Sales Office   |
|                             | KHNL            | Cheryl  | Qn                 | cea        | Honolulu-Local |
|                             | Special Hand    | ling    |                    |            |                |
|                             |                 |         |                    |            |                |
|                             | Demographic     |         |                    |            |                |
|                             | Adults 25-54    |         |                    |            |                |
|                             |                 | 1       |                    |            |                |
|                             |                 |         |                    |            |                |
|                             | IDB#            | Advert  | iser               | r Code     | Product Code   |

Agency Ref

|  |  | Spots/                | Ţ          | otals                                   |
|--|--|-----------------------|------------|---|
| *Line Ch Start Date End Date Description   | Start/End Time                                 | Days Length Week Rate | Type Spots | Amount                                  |
| N 1 KHNL 08/01/12 08/03/12 Hawaii News Now: Sunrise  Start Date End Date Week: 07/30/12 08/05/12 Weekdays Spots/Week 07/30/12 08/05/12111 3  | 6a-7a<br><u>Rate</u><br>\$250.00               | :30                   | NM 3       | \$750.00<br>\$1,440.00                  |
| N 2 KHNL 08/01/12 08/10/12 NBC Today Show  Start Date  | 7a-9a<br><u>Rate</u><br>\$360.00<br>\$360.00   | :30                   |            | • "                                     |
| N 3 KHNL 08/01/12 08/01/12 Olympic Weekday Daytime  Start Date   | 9a-4p<br><u>Rate</u><br>\$750.00               | :30                   | NM 1       | •                                       |
| N 4 KHNL 08/02/12 08/02/12 Olympic Weekday Daytime  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121 1  | 9a-4p<br><u>Rate</u><br>\$750.00               | :30                   | NM 1       |   |
| N 5 KHNL 08/03/12 08/03/12 Olympic Weekday Daytime  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121 1  | 9 <b>a-4</b> p<br><u>Rate</u><br>\$750.00      | :30                   | NM 1       | • |
| D 6 KHNL 08/01/12 08/01/12 Hi News Now at Five   | 5p-530p  | :30                   | NM 0       | •                                       |
| N 7 KHNL 08/05/12 08/05/12 Hi News Now at Five  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121 1  | 5p-530p<br><u>Rate</u><br>\$125.00             | :30                   | NM 1       | •                                       |
| N         8         KHNL         08/01/12         08/08/12         The Olympic Zone           Start Date         End Date         Weekdays         Spots/Week           Week:         07/30/12         08/05/12        1-1         2           Week:         08/06/12         08/12/12         1-1         2 | 530p-6p<br><u>Rate</u><br>\$485.00<br>\$485.00 | :30                   | NM 4       | • |
| N 9 KHNL 08/04/12 08/04/12 The Olympic Zone  Start Date  | 530p-6p<br><u>Rate</u><br>\$485.00             | :30                   |            | 1 \$485.00<br>1 \$8,700.00              |
| N 10 KHNL 08/01/12 08/01/12 Olympic Prime  Start Date  | 6p-10p<br><u>Rate</u><br>\$8,700.00            | :30                   |            | 1 \$8,700.00                            |
| N 11 KHNL 08/02/12 08/02/12 Olympic Prime<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>   | 6p-10p<br><u>Rate</u>                          | :30                   | NM         | 1 90,700.00                             |

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|                                       | Contract / Revision<br>803143 / | Alt Order #                                     |
|---------------------------------------|---------------------------------|---|
| Contract Dates<br>07/31/12 - 08/11/12 | Product<br>National: July 31, 2 | Estimate #<br>2012 - 11506                      |
| Advertiser Pacific Resource Part      | ner                             | Original Date / Revision<br>07/31/12 / 07/31/12 |

|  |                                      |                                       | Spots/       |             | Tot | als         |
|--|--------------------------------------|---------------------------------------|--------------|-------------|-----|-------------|
| *Line Ch Start Date End Date Description   | Start/End Time                       | Days Leng                             | th Week Rate | e Type Sp   | ots | Amount      |
| Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12        1         1   | <u>Rate</u><br>\$8,700.00            |                                       |              |             |     | #0.700.00   |
| N 12 KHNL 08/05/12 08/05/12 Olympic Prime  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121 1   | 6p-10p<br><u>Rate</u><br>\$8,700.00  | :                                     | 30           | NM          | 1   | \$8,700.00  |
| 13 KHNL 08/01/12 08/03/12 Hi News Now at Ten W-F   Start Date   End Date   Weekdays   Spots/Week   07/30/12   08/05/12  111   3  | 10p-1035p<br><u>Rate</u><br>\$965.00 |                                       | 30           | NM.         | 3   | \$2,895.00  |
| N 14 KHNL 08/04/12 08/04/12 Hi News Now at Ten Sa  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121- 1  | 10p-1035p<br><u>Rate</u><br>\$965.00 |                                       | 30           | NM          | 1   | \$965.00    |
| N       15       KHNL       08/05/12       08/05/12       Hi News Now at Ten Su         Start Date       End Date       Weekdays       Spots/Week         Week: 07/30/12       08/05/12      1       1 | 10p-1035p<br><u>Rate</u><br>\$840.00 |                                       | :30          | NM          | 1   | \$840.00    |
| Tax 1 Note: General Excise Tax 4.712%  |                                      | · · · · · · · · · · · · · · · · · · · | Totals       |             | 24  | \$37,790.00 |
| Fime Period # of Spots Gross Amount  | Net Amount                           | *Tax 1                                |              | Total       |     |             |
| )7/30/12 -08/08/12 24 \$37,790.00  | \$32,121.50                          | \$1,513.57                            |              | \$33,635.07 |     |             |
| Fotals 24 \$37,790.00  | \$32,121.50                          | \$1,513.57                            |              | \$33,635.07 |     |             |

| Signature: | _ Date: |  |
|------------|---------|--|
|------------|---------|--|

**-** 4-1-

# CONTRACT

**KHNL** ME KHNL 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

ind:

Media Strategies & Research 1580 Lincoln Street Suite 510 **Denver, CO 80203** 

|                            | Contract / Rev | rision            | Alt Order   | #              |
|----------------------------|----------------|-------------------|-------------|----------------|
|                            | 805260         | 1                 |             |                |
| Product                    |                |                   |             |                |
| Nationai: Aug. 6, 2012 - / |                |                   |             |                |
| Contract Dates             | Estimate #     |                   |             |                |
| 08/06/12 - 08/10/12        | 11567          |                   |             |                |
| Advertiser                 |                |                   | Original Da | te / Revision  |
| Pacific Resource Partne    | ership         |                   | 08/06/12    | / 08/06/12     |
|                            | Billing Cycle  | Billing           | Calendar    | Cash/Trade     |
|                            | EOM/EOC        | Broad             | cast        | Cash           |
|                            | Station        | Account Executive |             | Sales Office   |
|                            | KHNL           | Cheryl Oncea      |             | Honolulu-Local |
|                            | Special Hand   | lling             |             |                |
|                            |                |                   |             |                |
|                            | Demographic    | 2                 |             |                |
|                            | Adults 25-54   |                   |             |                |
|                            |                | 1                 |             |                |
|                            |                |                   |             |                |
|                            | IDB#           | Adver             | tiser Code  | Product Code   |
|                            |                |                   |             |                |
|                            | Agency Ref     |                   | Advert      | iser Ref       |
|                            | i              |                   | ı           |                |

|   |                         | Spo            | ots/   |               | Tot | als_       |
|---|-------------------------|----------------|--------|---------------|-----|------------|
| out Date Fad Date Description   | Start/End Time          | Days Length We |        | Type Spo      | ots | Amount     |
| *Line Ch Start Date End Date Description  1 KHNI 08/09/12 08/09/12 Olympic Weekday Daytime  |                         | :30            |        | NM            | 1   | \$750.00   |
| 1 KHNL 08/09/12 08/09/12 Olympic Weekday Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1 | <u>Rate</u><br>\$750.00 |                |        |               |     |            |
| 2 KHNL 08/10/12 08/10/12 Olympic Weekday Daytime  | 9a-4p                   | :30            |        | NM            | 1   | \$750.00   |
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u><br>\$750.00 | •              |        | 1             |     |            |
| Week: 08/06/12 08/12/121 1  | <b>47.50.00</b>         |                | Takala |               | 2   | \$1,500.00 |
| Tax 1 Note: General Excise Tax 4.712%   |                         |                | Totals | <b>*</b> -1-1 | _   | • 1,000    |
| ime Period # of Spots Gross Amount  | Net Amount              | *Tax 1         |        | Total         |     |            |
| 0 \$1,500,00  | \$1,275.00              | \$60.08        |        | \$1,335.08    |     |            |
| 1//30/12 -00/10/12  | \$1,275.00              | \$60.08        |        | \$1,335.08    |     |            |
| otals 2 \$1,500.00  | Ψ1,210.00               | <b>***</b>     |        |               |     |            |

| ate: |     |
|------|-----|
| )a(  | te: |

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\$18,824.60

### CONTRACT

KHNL420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

And:

Totals

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

|                        | Contract / Rev  | /ision      | Alt Order     | #              |  |  |
|------------------------|-----------------|-------------|---------------|----------------|--|--|
|                        | 773572          | 1           |               |                |  |  |
| Product                |                 |             |               |                |  |  |
| National: Aug. 6, 2012 | - Aug. 11, 2012 |             |               |                |  |  |
| Contract Dates         | Estimate #      |             |               |                |  |  |
| 08/06/12 - 08/11/12    | 11172           |             |               |                |  |  |
| Advertiser             |                 |             | Original Date |                |  |  |
| Pacific Resource Part  | nership         |             | 08/02/12      | / 08/02/12     |  |  |
|                        | Billing Cycle   | Billing     | Calendar      | Cash/Trade     |  |  |
|                        | EOM/EOC         | Broado      | ast           | Cash           |  |  |
|                        | Station         | Accou       | nt Executive  | Sales Office   |  |  |
|                        | KHNL            | Chad Kagawa |               | Honolulu-Local |  |  |
|                        | Special Hand    | ling        |               |                |  |  |
|                        |                 |             |               |                |  |  |
|                        | Demographic     |             |               |                |  |  |
|                        | Adults 25-54    |             |               |                |  |  |
|                        |                 |             |               |                |  |  |
|                        |                 |             |               |                |  |  |
|                        | IDB#            | Adver       | tiser Code    | Product Code   |  |  |
|                        |                 |             |               |                |  |  |
|                        | Agency Ref      |             | Advertise     | er Ref         |  |  |
|                        |                 |             |               |                |  |  |

Spots/

| *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots  1 KHNL 08/06/12 08/06/12 Olympic Weekday Daytime 9a-4p :30 NM 1  Start Date End Date Weekdays Spots/Week Rate   | \$750.00     |
|---|--------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 1 1 \$750.00  |              |
| 2 KHNL 08/07/12 08/07/12 Olympic Weekday Daytime 9a-4p :30 NM 1 <u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -1 1 \$750.00  | \$750.00     |
| 3 KHNL 08/08/12 08/08/12 Olympic Weekday Daytime 9a-4p :30 NM 1  Start Date End Date Weekdays Spots/Week Rate  Week: 08/06/12 08/12/121 1 \$750.00  | •            |
| 4 KHNL 08/09/12 08/09/12 Olympic Weekday Daytime       9a-4p       :30       NM       1         Start Date Weekdays O8/06/12 08/12/121       Spots/Week Rate Spots/Week       Rate Spots/Week       **         Week: 08/06/12 08/12/121       1       \$750.00    |              |
| 5 KHNL 08/10/12 08/10/12 Olympic Weekday Daytime 9a-4p       :30       NM       1         Start Date Veekdays Spots/Week       Rate         Week: 08/06/12 08/12/121 1 \$750.00   | \$750.00     |
| E 6 KHNL 08/08/12   | ) \$0.00     |
| Credited           7 KHNL 08/06/12 08/06/12 Olympic Prime         6p-10p         :30         NM         1           Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 08/06/12 08/12/12 1         1         \$8,700.00 | \$8,700.00   |
| 8 KHNL 08/10/12 08/10/12 Olympic Prime 6p-10p :30 NM 5tart Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/121 1 \$8,700.00   | 1 \$8,700.00 |
| *Tax 1 Note: General Excise Tax 4.712% Totals 7   | \$21,150.00  |
| Time Period # of Spots Gross Amount Net Amount *Tax 1 Total   |              |
| \$18,824.60   |              |

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\$17,977.50

\$21,150.00

\$847.10

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